protocol

protocol, the computer science and engineering club of BMSCE is proud to present

init7

the festival of the CSE department

Read on to find out more about the most exciting technical event this season, and why your company should be a part of it.

sponsorship brochure

BMS College Of Engineering

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init7

protocol presents init 7, an exclusive technical festival to be held on the 15th of October at BMSCE, one of the top ranked, oldest and most well known engineering college in Bangalore. The CSE department at BMSCE provides ample space, sports a natural ambience and the most up-to-date facilities making it the perfect venue for the festival.

protocol

is a club created and run by students from the computer science and engineering department at BMSCE. Protocol is dedicated to providing a complete engineering experience to every student, and has organized various successfull seminars and technical events. The club was completely in charge of the technical events at UTSAV 2005, a roaring success, testament to the immense dedication and effort demonstrated by every member of protocol

init 7 will feature six events, ranging from the ever popular gaming to the extremely challenging On the Spot Programming contest. A new and completely original event called 'Web Spoofing' will test participants' skills in an area with high relevance to the industry; *how to get work done without reinventing the wheel!*

synergy

is the newsletter of the CSE department, a riveting part technical, part general publication that chronicles the latest developments in the IT world and provides up-to-date news and views from BMSCE. Two highly successful volumes have already been published, and the highly talented and enthusiastic synergy team now plans a major expansion of the newsletter's reach, including possible circulation in other colleges in Bangalore.

Main Sponsor

- 1 write up in the special festival issue of synergy and ads in 3 subsequent issues

- 1 banner at the entrance of the college, 1 at the entrance of CSE department, 1 at the venue of each event and 1 poster near the water station.

- 1 well equipped stall (this will be the largest stall)

- Company name and logo will be placed on the website along with a short profile.

- Logo on all the posters and discount packs, on the back page of participation quiz paper coupons (complete back page) to be put up or distributed in different colleges.

- Students given the discount pack shall be asked to fill in a questionnaire provided by the company/organization (an in-house survey)

- One seminar at the beginning of the fest in the auditorium (as per settlement)

- **Logo on the official protocol init7 T-Shirts! (500 T-Shirts will be produced)**

- Rs. 60000/-

Co Sponsor

- One advertisement in the special issue of synergy and 1 ad in a subsequent issue

- 1 Banner at the entrance of CSE department and one at the venue of each event

- 1 well equipped counter

- Company logo and name will be placed in the official Protocol website along with a short company profile.

- Logo on all posters and discount packs, coupons (front page lower strip) that will be distributed to different colleges

- Logo in the footer of the front page of the participation quiz paper

- Rs. 30000/-

Gaming Sponsor

- Name on all campaign material

- 1 Banner at the venue of the event over the display portal

- Advertisements to be displayed on the display portal for gaming

- Advertisements over the computer terminal and a board on the top

- Advertisement place in the synergy newsletter

- Database details of all participants

- Rs. 20000/-

Event Sponsor

- Name on all the material distributed to different colleges as part of the campaigning program

- 1 Banner at the venue of the event.

- Advertisements will be displayed on the display portal for gaming.

- Name on the question paper and event materials, gifts and certificates

- Database with details of all participants

- Rs. 12000/-

synergy special issue

- Rs. 3000 for full page advertisements on the last page

- Rs. 1000 for half page on any inside page

- Rs. 700 for quarter of a page on any inside page

- Rs. 500 for strip size advertisements.

display stalls

- Water-proof stall of size 10' x 10'

- 1 table, 3 chairs. A plug point for electricity

- Rs. 8000/-

event details

OSP - On the Spot Programming

The most challenging event at init 7, OSP will test participants at a fundamental level and only those students with excellent basics and a deep understanding of how programming languages work will compete in the final round. Winning the OSP event is an incredible task, and is sure to attract some of the best programming talent in the city.

Web Spoofing

A new twist on the usual Web Designing event, Web Spoofing challenges an ability that is very relevant in a real world work scenario; the art of getting a task done without reinventing the wheel!

Seminar

The ability to explain any computer related subject is tested in this event, giving students valuable experience in preparing for, delivering and listening to a well planned seminar.

IT quiz

An event that usually records very high participation, the IT Quiz will feature cutthroat competition among experienced quiz teams and bring out new quizzing talent in engineering colleges throughout Bangalore. The IT world will be scourged for questions that are guaranteed to challenge even the most well informed participants.

Debate

Students will face each other debating new and controversial issues related to the vast field of computing. Oratory and argumentative skills will be put to the test in an event that builds public speaking skills and is considered a real crowd puller.

Gaming

Participants will square off in stunning virtual environments as their hand-eye coordination and gameplay skills are put to the ultimate test against human opponents. Gaming is an extremely popular event that will attract huge crowds while providing an efficient advertising medium in the form of projectors.

contact:

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some of our previous sponsors:
AMD, Infosys, TCS, HP, perot systems, Innvo Systems

(these were the sponsors for the technical events at UTSAV 2005 which were co-ordinated by *protocol*)

::designed by vikram mulukutla